



# VENTURE CONNECT

INNOVATION MEETS INVESTMENT

2050  
INNOVATION  
HUB

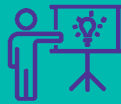
## WHERE INNOVATION MEETS INVESTMENT

We're inviting ambitious, enthusiastic and decarbonisation-focused start ups and investors to join VENTURE CONNECT, our Green Investment Programme...

From early 2025, Venture Connect, our ambitious Green Investment Programme, will be connecting innovative start ups like yours with responsible investors - inspiring green growth and delivering real results - through investment, collaboration and exciting new commercial opportunities in the Maritime Sector.



GET YOUR BUSINESS  
INVESTMENT READY



PITCH TO OUR  
NETWORK OF INVESTORS



NETWORK WITH LIKE-  
MINDED INDIVIDUALS

## MARITIME DECARBONISATION CHALLENGES

- Data and AI for Decarbonisation
- Clean Energy Transition
- Battery Technology & Innovation
- Sustainable Supply Chain
- Electrification Technology & Infrastructure
- Energy from Waste
- Green Operational Efficiency from Smart Automation & Autonomy
- Sustainable Supply Chain
- Green Logistics Integration
- Climate Change Resilience



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## VENTURE CONNECT GREEN INVESTMENT PROGRAMME

### 2025 SCHEDULE

<b>STAGE 1</b>	<b>GREEN MARITIME MARKET &amp; INVESTMENT OPPORTUNITIES</b> 1.5 days	Themes: Introduction to the maritime industry, sustainability challenges in maritime, Investor perspectives.
<b>STAGE 2</b>	<b>DEVELOPING YOUR SUSTAINABLE VALUE PROPOSITION</b> 1.5 days	Themes: Defining your customers' problem, creating a compelling value proposition, demonstrating sustainability.
<b>STAGE 3</b>	<b>SHAPING YOUR SUSTAINABLE BUSINESS MODEL</b> 1.5 days	Themes: Sustainable business model criteria, sustainable business model design, evidencing your sustainable business model.
<b>STAGE 4</b>	<b>GETTING INVESTMENT READY</b> 2 days residential	Themes: Investor requirements, pitch and Q&A preparation, business planning.
<b>STAGE 5</b>	<b>BUSINESS PITCHES</b> 2 days	Themes: Business plan submission, pitches, investor feedback.

**Direct access to relevant investors • One-to-one coaching and mentoring from industry experts • Pitch development • Investor matching • Business plan and financial readiness support • Networking opportunities • IP advice • FREE to attend**

Opening and closing evening meal provided.

**“VENTURE CONNECT IS AN EXCITING OPPORTUNITY FOR START UPS TO WORK WITH INVESTORS AND INDUSTRY EXPERTS TO HELP SHAPE THE FUTURE OF MARITIME DECARBONISATION.”**

Dr Jo North, Innovation Ecosystem Director, Port of Tyne