

CyberNorth

Sponsored Opportunities - 2023



The CyberNorth community is made up of cyber security businesses and influencers, users of cyber security services, academia, public sector and individual innovators and thought leaders. The community provides a hub of peer led expertise, innovation potential, shared learning, sector leadership and the cluster framework facilitates a means to collaborate and connect as cyber security businesses.

As part of a Community Interest Company created to benefit the local cyber security community CyberNorth relies solely on support from organisations to cover its activities.

We are working to grow the industry across the region to position the North East as a great place to do cyber security business.

If you wish to aid the development of the region in this ambition, CyberNorth offers a range of options to help support our aims.

The opportunities and benefits of sponsoring CyberNorth:



You will:

- Receive local, national and international coverage
- Raise your brand recognition and awareness within the cyber security community and its customers
- Communicate your message to active and engaged participants
- Help deliver social value for your company and realise its corporate social responsibilities
- Be involved with a community at the forefront of technical collaboration, innovation and expertise
- Receive online exposure through the CyberNorth website, social media channels and media coverage
- Help develop the cyber security networking community and bring your voice to the conversation

Partner Options

Commercial Partner

- Role on the CyberNorth Strategic Board
- Role on the CyberNorth Operational Group and the opportunity influence and lead the agenda
- Brand included in all material, reports, banners, social media, video etc
- Prominent logo on the CyberNorth website
- Stand and presences at all events
- Opportunity to speak at all events

SOLD OUT

Academic Partner - £20,000 per annum

- Role on the CyberNorth Strategic Board
- Role on the CyberNorth Operational Group and the opportunity to influence and lead the agenda
- Roll on CyberNorth skills group
- Brand included in all material, reports, banners, social media, video etc
- Prominent logo on the CyberNorth website
- Stand and presences at all events
- Opportunity to speak at all events

Workstream Partner - £5,000 per annum

(one each for the 4 workstreams: Awareness, Business, Innovation and Skills)

- Opportunity for joint leadership of the objective
- Role on the relevant workstream steering group
- Brand included in all material, reports, banners, social media, video etc (relating to objective)
- Logo on the relevant section of CyberNorth website
- Stand and presence at relevant objective events

Podcast and Social Media Partner - £2,500 per annum

- Brand included in material, social media, video, podcasts etc
- Logo on the relevant section of the CyberNorth website
- Advert in the middle of each podcast (circa 20 per year)
- Involvement of team members in tech podcast
- Specific partner podcast



Event Partner Options

#Cyberfest Partner - £10,000*

- Brand included in all material, reports, banners, social media, video etc relating to #cyberfest
- Logo on relevant section of the CyberNorth website
- Stand and presence at all #cyberfest events
- Opportunity to speak at all #cyberfest events

SOLD OUT

Event Partner - £1,000*

- Brand included in all material, reports, banners, social media, video etc (relating to the event)
- Stand and presence at the event
- Opportunity to speak at the event
- Logo on the relevant section of the CyberNorth website



Event Location Partner - (free location, food and beverage as appropriate)

- Brand included in all material, reports, banners, social media, video etc (relating to the event)
- Opportunity for welcome and location tour
- Logo on the relevant section of the CyberNorth website

Event Stand - £250*

- Stand at specific event
- Distribution of promotional material
- Name mention at the event



 **CyberNorth**

*Not Exclusive

www.cybernorth.biz